Beat: Technology

BIG DATA & AI PARIS 2022 - 2 Days Of COMPLETE IMMERSION

KEY DATE OF THE BIG DATA SCENE

PARIS, 16.10.2022, 06:02 Time

USPA NEWS - Big data is most assuredly here to stay at this point, and AI (artificial intelligence) will be in high demand for the foreseeable future. Data and AI are merging into a synergistic relationship, where AI is useless without data, and mastering data is insurmountable without AI.

By combining the two disciplines, we can begin to see and predict upcoming trends in business, technology, commerce, entertainment, and everything in between.

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The internet now provides a level of concrete information about consumer habits, likes and dislikes, activities, and personal preferences that was impossible a decade ago. Social media accounts and online profiles, social activity, product reviews, tagged interests, “liked” and shared content, loyalty/rewards apps and programs, and CRM (customer relationship management) systems all add potentially insightful data to the big data pool.

AI and big data can work together to achieve more. First, data is fed into the AI engine, making the AI smarter. Next, less human intervention is needed for the AI to run properly. And finally, the less AI needs people to run it, the closer society comes to realizing the full potential of this ongoing AI/big data cycle.

Big Data & AI Paris 2022
The best of 2 Flagship Events of the French Tech Scene
September 26 & 27, 2022
@ Palais des Congrès - PARIS
Programme: Conferences - Workshops - Tech Sessions - Pitches & Startups Demos - Trophys - Data Challenge

Themes Developed during the Conferences:

DAY 1 - September 26, 2022

- Big Data and the digital revolution, allies or enemies of the environment?
- Hybridization of our data platforms: let's capitalize on our internal assets & skills
- Where are companies in their digital transformation?
- Data platforms and compliance
- From the highest level of military command to the translation industry 4.0, story of a transformation through data translation
- Amadeus: the underside of deploying a secure Data Mesh in the cloud

- IA Act, DMA, DSA, DGA... How to prepare the set up of the New european Regulations?
- Homomorphic encryption and big data: how to improve privacy management for analytics?
- How to achieve a Data-Driven Business Model?
- Hadoop: the elephant still lives!
- How to trust your analytics in an increasingly complex data environment?
- Inflation, omnichannel: How Pricemoov makes pricing accessible and collaborative thanks to the Data Cloud?

- Towards next-generation Artificial Intelligence
- AI at the service of water networks: detection of anomalies and leaks
- Big data at the service of the transformation of the finance function within the Technical Department & in the Digital Department of Orange France
- Supply chain @ SNCF: AI to predict the risk of overstocks
- To build NLP App, Vision & Speech Computer with Transformers Models
- Crédit Agricole: Ai to anticipate the situations of financial fragility of our customers

- Michelin: from Data Lakes to Data Mesh
- To deploy Digital Twin to track GES Emissions of VINCI Construction
- LCB-FT, banking risk, prudential supervision, service to the economy: how Banque de France use AI as part of its missions of general interest
- NLP Algorithm industrialization for drug feature extraction in the Official Texts
- Auchan Retail: how to maximize the Sales optimizing the surfaces at the selling point and customer behavior?
- A glimpse into the future of quantum machine learning

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For More check on
September 26 & 27, 2022 Conferences
https://www.bigdataparis.com/conferences

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